



October 28, 2015

KANSAS BULLETIN NO. KS260-16-1

SUBJECT: INF—Special Conservation Edition News Releases

Action required by: November 30, 2015 (Field Offices [FO])

Purpose. To request news releases for special conservation editions

Expiration Date. September 30, 2017

Each year the Natural Resources Conservation Service (NRCS) provides news releases that conservation districts can use in conservation editions. Examples of topics could include conservation planning, cover crops, no-till, drought, rangeland health, soil health, tree planting, water conservation, water quality, wetland and riparian activity (enhancement or restoration), wildlife habitat, and/or partnering success stories. Topics you choose should represent the concerns and things you would like to encourage in your area. News releases written by partners are encouraged and those filenames should contain the partner's name.

News releases should be created in Microsoft Word and be no longer than two pages, double-spaced. Use your last name and area number when naming the files. The area offices should review and edit the news releases, including the partner news releases, and post them in your area folder on the SharePoint Document Library entitled "[Conservation Editions 2016](#)" by **November 30, 2015**.

The public affairs staff and the management team will review and conduct final editing—getting clarifications if necessary—before releasing to the conservation districts after the suspense of November 30. The intent is to have the release to the conservation districts by December 11, 2015.

Contact: For any questions or assistance, please contact Mitch Thierry, Public Affairs Specialist, at mitch.thierry@ks.usda.gov or call 785-452-8452.

(Signed)

ERIC B. BANKS
State Conservationist

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